

Subject: Re: Wednesday Fleet Week Street Closing
From: "Warren A. Gunter" <w.gunter@sbcglobal.net>
Date: 09/05/2017 02:03 PM
To: Jonathan Williams <jwilliams@labattleship.com>
CC: Lorena Parker <lparker@sanpedrobid.com>

I'll really happy you are going to let the numbers help us decide how to spent that \$1 mill/year.

We need input from all the major players on 6th and 7th to determine if the money is well spent. Before your tenure decisions were made from the heart and not from the head. This money comes from the property owners, not the tenants.

Property owners want,

Increased property values (Which are determined solely by rents)
Reduced vacancies

If we can't show them those then the PBID is a failure. Some of the above have been salvaged by some new developments that are in no way the product of the PBID.

Let's show the stake holders some actual benefits (numbers) from actual PBID efforts!

The two of you put in some remarkable efforts this Fleet Week. I bet you would like to sleep for a week.

See you tomorrow,

Warren

From: Jonathan Williams <jwilliams@labattleship.com>
To: Warren A. Gunter <w.gunter@sbcglobal.net>
Sent: Tuesday, September 5, 2017 9:40 AM
Subject: Re: Wednesday Fleet Week Street Closing

Niko-

Can you assist in letting me know how Fleet Week was for you overall? Is there value to the event for downtown? Is there anything you can recommend changing?

On Fri, Sep 1, 2017 at 1:20 PM, Warren A. Gunter <w.gunter@sbcglobal.net> wrote:

Thanks Niko. The new PBID president is Jonathan Williams who runs the Iowa. He seems interested in seeing actual results backed up by numbers unlike the past president and his cronies.

From: Niko Tsouloufas <Niko@nikospizzeria.com>
To: 'Warren A. Gunter' <w.gunter@sbcglobal.net>
Sent: Friday, September 1, 2017 12:02 PM
Subject: RE: Wednesday Fleet Week Street Closing

[Hi warren](#)

Yes It was up about 15% but My delivery business was Higher I think due to the street being closed. Customers could not get down here! Also my dine in business did not have as many men and women in uniform I would say for the whole day 10 uniform but Tuesday night we got more uniform customers then wed all day the street on wed was dead compared to last year. So to answer your question was I busier then due to fleet week street closure no not at all

niko

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From: Warren A. Gunter [mailto:w.gunter@sbcglobal.net]

Sent: Friday, September 1, 2017 9:55 AM

To: Niko Tsouloufas <niko@nikospizzeria.com>; Paul - Baramée <paul.kor@hotmail.com>; Nadia <nadia.kham@hotmail.com>; Greg Morena <gregmorena@gmail.com>; James Brown <jbbbeer@msn.com>; Bob PortHole <boobee42@aol.com>

Cc: Lorena Parker <lparker@sanpedrobid.com>; Jonathan Williams <jwilliams@labattleship.com>

Subject: Fw: Wednesday Fleet Week Street Closing

Can you give me a feeling or hard numbers on how your business went on last Wednesday when 6th Street was closed for a Fleet Week event?

Hopefully you all had a much better than average Wednesday.

The street will again be closed this Sunday.

Warren

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Kind Regards,

Jonathan Williams
President & CEO

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